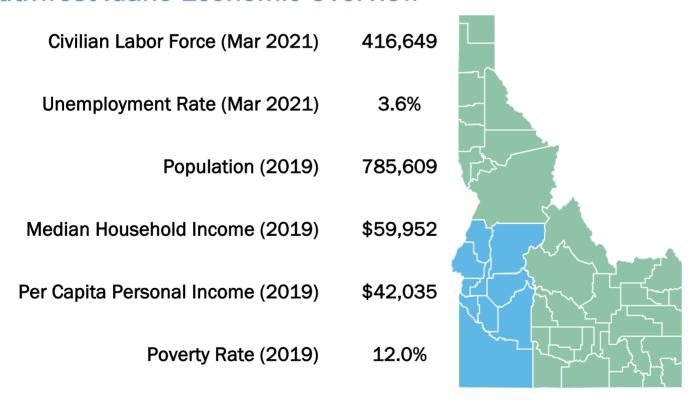


Last Updated: April 20, 2021

Southwest Idaho Economic Overview



Idaho Department of Labor labor.idaho.gov



1. Regional Demographic Characteristics, 2019

	Southwest	Region (%)	State of Idaho (%)	United States (%)
Total Population	785,609	100.0%	1,717,750	324,697,795
Race and Ethnicity				
White alone, not hispanic	629,136	80.1%	82.0%	60.7%
Black or African American alone, not hispanic	7,610	1.0%	0.7%	12.3%
Native American alone, not hispanic	4,318	0.5%	1.1%	0.7%
Asian alone, not hispanic	14,224	1.8%	1.3%	5.5%
Hispanic or Latino (of any race)	108,276	13.8%	12.5%	18.0%
Gender				
Male	392,955	50.0%	50.1%	49.2%
Female	392,654	50.0%	49.9%	50.8%
Age				
Median age	43.2	-	40.3	38.1
Under 18 years	198,637	25.3%	25.7%	22.6%
Over 18 years	586,972	74.7%	74.3%	77.4%
21 years and over	556,295	70.8%	70.2%	73.3%
Over 65 years	114,823	14.6%	15.4%	15.6%
Educational Attainment (Population 25 years and 0	Over)			
Less than 9th grade	16,635	2.1%	2.2%	3.5%
High school graduate (with equivalencies)	136,063	6.2%	17.8%	18.3%
Some college, no degree	130,671	16.6%	16.9%	13.9%
Associate's degree	48,897	6.2%	6.4%	5.8%
Bachelor's degree	106,430	13.5%	12.1%	13.4%
Graduate or professional degree	51,667	6.6%	5.8%	8.4%
Median Household Income	\$59,952	-	\$56,605	\$62,843

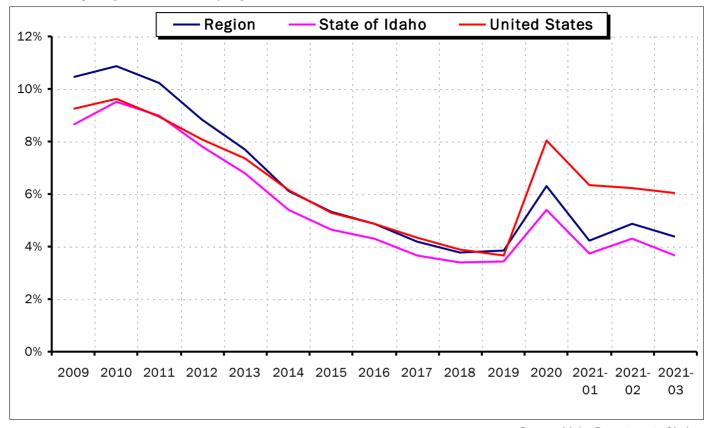
Source: US Census Bureau, American Community Survey 2019 5-Year Estimates

2. Labor Force

	Labor Force	Employment	Unemployed	Unemployment Rate
March 2021	416,649	401,582	15,067	3.6%
March 2020	417,058	407,279	9,779	2.3%

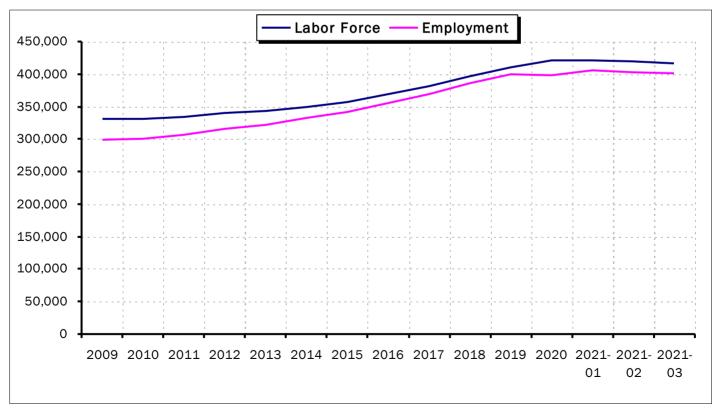
Source: Idaho Department of Labor

3. Seasonally-Adjusted Unemployment Rate, 2009 - Current



Source: Idaho Department of Labor

4. Seasonally-Adjusted Labor Force and Employment, 2009 - Current



Source: Idaho Department of Labor

5. Industry Employment and Wages- 2010, 2019 and 2020

	201	0	201	9	202	0
Industry Sector	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	270,135	\$37,563	355,077	\$47,746	353,072	\$51,043
Agriculture	6,204	\$25,435	6,678	\$36,233	6,635	\$38,594
Natural Resources and Mining	124	\$72,674	172	\$58,281	202	\$58,695
Construction	14,033	\$41,008	26,689	\$48,456	28,329	\$51,062
Manufacturing	24,118	\$59,493	31,456	\$75,591	30,767	\$80,061
Trade, Transportation, and Utilities	54,321	\$34,687	69,197	\$45,054	70,125	\$48,384
Information	4,910	\$45,922	4,616	\$55,829	3,562	\$64,053
Financial Activities	13,441	\$44,957	18,265	\$64,319	19,096	\$74,332
Professional and Business Services	38,543	\$39,653	48,809	\$54,667	50,068	\$58,855
Education and Health Services	60,283	\$36,873	77,429	\$45,036	77,061	\$47,659
Leisure and Hospitality	25,373	\$14,108	39,078	\$18,680	34,893	\$19,489
Other Services	7,664	\$24,483	10,290	\$33,661	9,604	\$35,798
Government	21,121	\$45,410	22,398	\$55,744	22,730	\$57,184

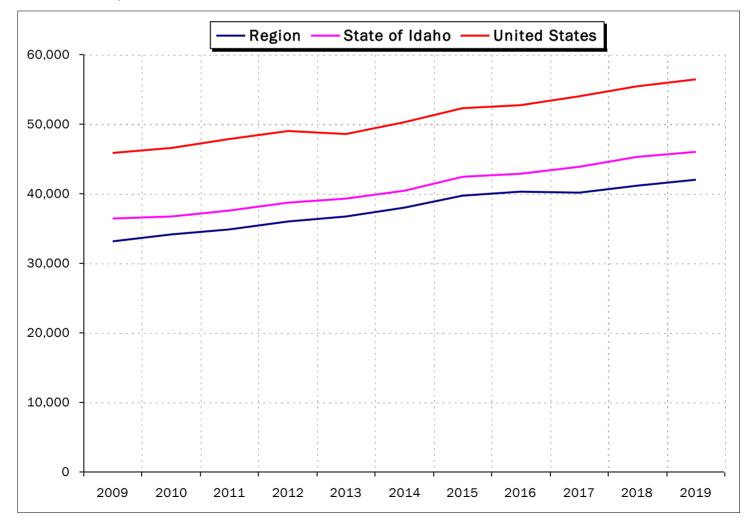
Source: Idaho Department of Labor

6. Top Employers, 2020

Employer	Ownership	Range
St. Luke's Regional Medical Center	Private	5,000+
Micron Technology	Private	5,000+
St. Alphonsus Health System	Private	5,000+
Meridian Joint School District	Local Gov	2,500 - 4,999
Albertsons	Private	2,500 - 4,999
Wal-Mart	Private	2,500 - 4,999
Boise State University	State Gov	2,500 - 4,999
Boise School District	Local Gov	2,500 - 4,999
City of Boise	Local Gov	1,000 - 2,499
J. R. Simplot Company	Private	1,000 - 2,499

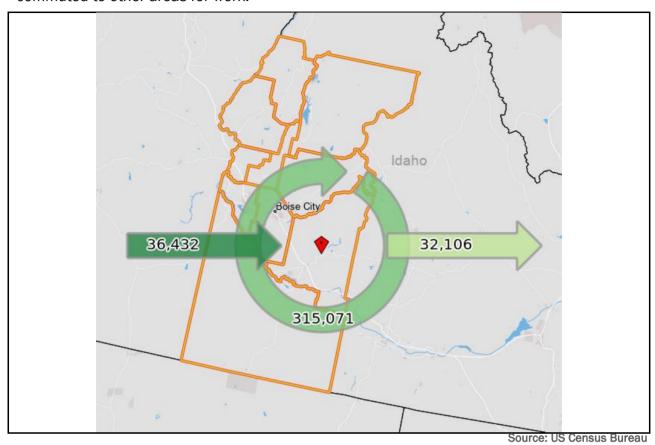
NOTE: Only employers that have given the Department permission to release employment range data are listed. Source: Idaho Department of Labor

7. Real Per Capita Income, 2009 - 2019



8. Labor Force Commuting Patterns, 2018

It is estimated that 315,071 workers lived and worked in Southwest Idaho in 2018. Another 36,432 workers were employed in Southwest Idaho but lived outside, while 32,106 workers commuted to other areas for work.



9. Top 10 Cities Where People Who Work in Southwest Idaho Live, 2018

City of Residence	All Jobs
Boise City	106,172
Meridian	40,138
Nampa	37,581
Caldwell	20,181
Eagle	8,435
Kuna	8,222
Garden City	5,460
Mountain Home	4,612
Star	3,412
Middleton	2,493

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau

10. Top 10 Cities Where People Who Live in Southwest Idaho Work, 2018

City of Employment	All Jobs
Boise City	160,150
Meridian	42,799
Nampa	34,121
Caldwell	15,254
Garden City	7,955
Eagle	7,598
Twin Falls	3,209
Mountain Home	2,684
Kuna	2,187
Idaho Falls	1,515

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau

For more Information, Contact:

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